

Press

Messe Düsseldorf 2017: Facts & Figures



Key figures	2017	2016
Consolidated revenue	EUR 367m	EUR 443m
Post-tax results of the group	EUR 55m	EUR 59m
Messe Düsseldorf GmbH revenue	EUR 340m	EUR 407m
GmbH result after tax	EUR 57m	EUR 71m
Trade fairs and exhibitions *	31	31
Proprietary events *	18	19
Guest events *	13	12
Total exhibitors *	29,210	32,383
German exhibitors *	9,579	10,796
International exhibitors *	19,631	21,587
Total trade visitors *	1,344,548	1,591,424
German trade visitors *	857,739	899,322
International trade visitors *	486,809	692,102
Total space **	291,580 sqm	304,800 sqm
Available hall space **	248,580 sqm	261,800 sqm
Available outdoor space	43,000 sqm	43,000 sqm
Net rental *	1,162,415 sqm	1,308,304 sqm
Group employees***	831	932

Düsseldorf Congress Sport & Event GmbH

Event days	303	308
Events	3,461	3,695
Visitors	2,508,083	2,269,494

* In Düsseldorf (without convention business)

** During construction of the new south entrance and hall 1 (since June 2017)

*** Annual average in 2017

Key sectors of expertise

Approx. 50 events at the Düsseldorf Exhibition Centre, including 23 leading global trade fairs

- Machinery, plants and equipment
- Retail, trade and services
- Medicine and health
- Lifestyle and beauty
- Leisure

Subsidiaries and affiliates

76 international representations, serving 140 countries, 8 international subsidiaries and affiliates

- Messe Düsseldorf ASIA Pte. Ltd., Singapore, 100%
- Messe Düsseldorf China Ltd., Hong Kong 100%
- Messe Düsseldorf (Shanghai) Co., Ltd. 100% (via Messe Düsseldorf China)
- Messe Düsseldorf India Pvt. Ltd., New Delhi, 100%
- EXCOSA INDIA Pvt. Ltd., Bangalore, 50 % (via Messe Düsseldorf India)
- Messe Düsseldorf Japan Ltd., Tokyo, 100%
- OOO Messe Düsseldorf Moscow, Moscow, 100 %
- Messe Düsseldorf North America Inc., Chicago, 100%
- ESNA Expo LLC, Delaware 55% (via Messe Düsseldorf North America)
- Düsseldorf Congress Sport & Event GmbH, Düsseldorf, 50 %
- GEC - German Exposition Corporation International GmbH, Berlin, 33.33%
- SNIEC - Shanghai New International Expo Centre Co. Ltd., Shanghai, 16.66% (via GEC)
- Messeturm Düsseldorf Verwaltungsges. mbH, Düsseldorf, 50%
- Düsseldorf Marketing & Tourismus GmbH, Düsseldorf 5.357%
- FIXXUS Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt Rheinhalle Düsseldorf KG, Pullach, 94%

Events outside Germany

- Over 60 years of international experience with trade fairs throughout the world
- Around 70 events per year
- So far more than 5,000 events

Shareholders

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20%)
- Industrietermin Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Düsseldorf Chamber of Crafts (1.75 %)

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