

MESSE DÜSSELDORF

THE 2017 FINANCIAL YEAR

» **€ 367 M**

CONSOLIDATED REVENUE
WITHOUT SUBSIDIES –
THEREOF APPROX. € 70 M
ACHIEVED ABROAD



» **€ 340 M**
MESSE DÜSSELDORF GMBH
REVENUE

» **€ 55 M**

POST-TAX RESULTS
OF THE GROUP



» **€ 57 M**

POST-TAX RESULTS
OF THE GMBH

» **31**

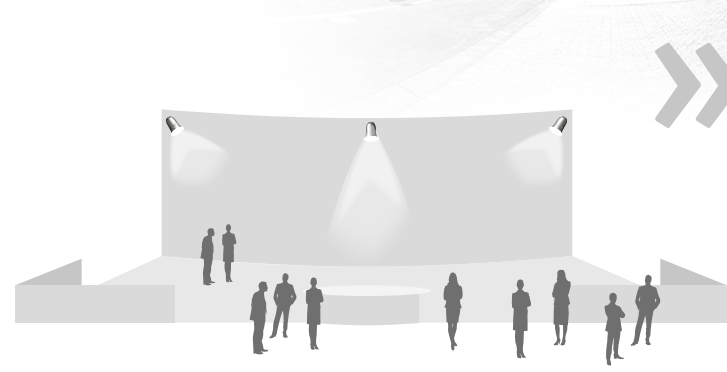
TRADE FAIRS
& EXHIBITIONS*
THEREOF 18 PROPRIETARY
EVENTS AND 13
GUEST EVENTS

» **44**

EVENTS ABROAD



» **831** **GROUP EMPLOYEES****



» **1,162,415**
M² NET RENTAL
INCREASE OF 13.2 % COM-
PARED TO PREVIOUS EVENTS

» **29,210**

TOTAL EXHIBITORS
INCREASE OF 7.8 % COM-
PARED TO PREVIOUS EVENTS



THEREOF
19,631 = 67.2 %
INTERNATIONAL
EXHIBITORS

» **1,344,548**

TOTAL TRADE VISITORS
INCREASE OF 6.3 % COM-
PARED TO PREVIOUS EVENTS



THEREOF
486,809 = 36.2 %
INTERNATIONAL
TRADE VISITORS

* in Düsseldorf (without convention business)
** Annual average in 2017